



THE ART OF ART COLLECTING

Chelsea Art Gallery Seminar
to Benefit Arts & Education on the Peninsula

In Association with The Citigroup Private Bank
Wednesday December 6, 2006 6 to 8 pm
440 Kipling Street Palo Alto, CA 94301

18 NOVEMBER 2006 **PALO ALTO**, California – Chelsea Art Gallery, Silicon Valley is pleased to announce an art collecting seminar to benefit arts and education on the Peninsula be held Wednesday, December 6th from 6 to 8 pm. Presented in association with The Citigroup Private Bank, the seminar includes Bay Area art and design experts who will address a variety of questions about art investment and collection strategies. The first keynote speaker is Dr. Martin Gammon, the Director of Business Development and Specialist in Books & Manuscripts at Bonhams & Butterfields Fine Art Auctioneers & Valuers in San Francisco. Dr. Gammon will discuss the framework for determining value in a work as well as giving tips to better navigate the secondary art market. The second speaker is John Barton, an AIA architect, Stanford University lecturer in architecture and design, and Council Member for the City of Palo Alto. Mr. Barton will advise on how to create the ideal presentation and setting for collected pieces; he will also discuss considerations for the collector’s home such as lighting and seismic safety, while also instructing how to work with designers and consultants. The third speaker on the panel is Dr. Beth Dungan, a professor in art history and independent curator who has worked with the San Francisco Museum of Modern Art, Mills College, Stanford University and UC Berkeley. Dr. Dungan will draw upon her extensive curatorial and teaching expertise to discuss directions in contemporary painting, highlighting the newest issues being addressed by contemporary painters. “The Silicon Valley Guide to Savvy Art Investment” speakers will also participate in a question and answer session led by the audience.



Beginning on the evening of the seminar and continuing through Sunday, December 10th, Chelsea Art Gallery will donate ten percent of all proceeds to selected non-profit art and education organizations on the Peninsula. The Community School of Music and Arts (CSMA) and Palo Alto Partners in Education (PAPiE) were selected as beneficiaries for their outstanding contribution to improving public education and arts programming for children in the community. In conjunction with the event, champagne and canapés from the Four Seasons Silicon Valley will be served and a private gallery tour of British contemporary art will follow the panel discussion. Fine automobiles and a Ferrari Maserati of Silicon Valley will be showcased, and a future test drive will be gifted to an event guest. This event is by invitation only; media representatives should contact Gallery Director Tenley Bick at (650) 324-4450 to attend. All media inquiries should also be directed to Ms. Bick.

Chelsea Art Gallery Silicon Valley is located at 440 Kipling Street between Lytton and University Avenues in downtown Palo Alto. Hours are Wednesday through Saturday 11 to 7 p.m., Sunday 12 to 5p.m., and by appointment. For more information on Chelsea Art Gallery, visit www.chelseaartgallery.com or contact a Gallery Associate at info@chelseaartgallery.com or 650.324.4450.

From top: Kathryn Dunlevie, *Champs-Élysées-Clemenceau* [detail], C-prints & acrylic on panel, 50 ½ x 76 ½ in. Alicia Dubnyckyj, *Broadway at Night, New York*, gloss on MDF, 35 ¾ x 24 in.

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